

# QuinnConcepts

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## WE'VE GOT YOU COVERED.

## BASIC RETAINER

*Admit it, you have been putting this off.*

Imagine having a department solely dedicated to customer engagement and online marketing. Most businesses have very little time to spend on their own in-house efforts, so what we have developed is a program that allows your business access to staff that will take care of it for you. A management system with daily posting across major platforms (plus a handful more that we take advantage of) that gives your business a dominant, never-ending, online marketing campaign.

*What are the advantages of Social Media Marketing (SMM)?*

Those who talk the loudest and most often are the ones that get heard the best. With a dedicated expert ([social@quinnconcepts.com](mailto:social@quinnconcepts.com)) and a direct line, you have access to a virtual employee(s) on a full time basis to answer to your every beckoned call. At Quinnconcepts, we staff 3 full time social media marketing experts with the sole purpose to generate content and provide reporting metrics.

*What are our key responsibilities?*

1. Generate research based, industry specific, geo-targeted organic content sometimes supplemented by you and sometimes (more often times) not.
2. Garner followship, likes, and other interaction. Follow and systemically interact with similar businesses in your field.
3. Manage all supplemental channels, backlinks and other registries to improve searchable results. (Yelp, Manta, YP etc..). They don't require daily posting but do require registry.
4. Manage all map application registries (Google, Bing, AOL, Yahoo, and Apple Maps).

## UNLIMITED DAILY POSTING

*Meet your expert*

Emily Childers, our social media department head, will be directly overseeing your social media growth on a daily basis. (Her bulldog actually has over 25,000 followers on Instagram). Her sole responsibility will be to post on your behalf. We will provide reports on all interactions upon request. We will also add a social media page to your website. A fully integrated page that duplicates our social efforts in real time because a dynamic website that changes frequently, ranks better in search results.

## UNLIMITED CHANNELS

*Yes sir may I have another?*

Managing social media is an ever changing landscape. Platforms evolve, change, and continue to rethink how they share content. New channels launch every day. While we manage the major ones, we are constantly looking for new places to talk about your business. Some of these platforms are stronger than others but there is an advantage to being registered everywhere possible.

## UNLIMITED GRAPHIC DESIGN

*Support your content graphically*

Not only are we proposing a marketing person, but we are also including a graphic designer to be absorbed into your staff as well. Now we can arm your online marketing with first class graphics and we can design anything you need for your business (business cards, trifolds, sell sheets, packaging etc..).

**\$450/month**